

REDEN Appoints Christian Wild as Country Manager to Lead its German Expansion

REDEN, a leading international player in the photovoltaic sector and a pioneer in agrivoltaics in France, is strengthening its presence in Germany by appointing a Country Manager.

With already 400 MW of projects under development locally, REDEN is dedicated to contributing to Germany's energy transition by investing in the long-term in sustainable power plants.

Roquefort (Agen), Wiesbaden (Frankfurt), 24 July 2024 – As an independent producer of photovoltaic energy, REDEN specialises in developing, building and operating photovoltaic power plants internationally, with a primary focus on Europe. The Group is pleased to welcome Christian Wild as Country Manager Germany. Based in Wiesbaden, he has over 20 years' experience and a proven track-record in the renewable energy sector. He will drive the expansion of REDEN's activities, addressing energy, agricultural and community needs.

Aligned with its robust CSR policy, rooted in the company's core values which are ethics, benevolence, commitment and professionalism, REDEN is dedicated to developing solar projects that deliver tangible benefits to the regions where it operates. Its German pipeline of 400 MW includes 100 MW at final stage of development. The projects are strategically located nationwide in privileged areas alongside railways and motorways, while also supporting agricultural requirements and community development plans.

Christian Wild, REDEN's Country Manager Germany, stated: *"I am very happy to join REDEN, a leading European Group committed to developing photovoltaic power plants that meet concrete needs through a comprehensive approach. Our focus encompasses environmental conservation, biodiversity, agricultural challenges, and society's demand for local green energy production, all in collaboration with local stakeholders. Given Germany's vast potential and ambitious goals to achieve electricity generation independence, I am confident that REDEN's expertise, among others in agrivoltaics, will be highly valuable in helping the country reach these targets sustainably."*

With its office in Wiesbaden, REDEN Germany will count 10 team members by year-end. This commitment is part of REDEN's overall strategy to strengthen its presence in key markets and promote positive regional development.

Frank Demaille, REDEN's CEO, said: *"I am particularly delighted to welcome Christian. He brings a significant and thorough experience in the field of renewables with a clear and sensible vision on his market, and moreover shares the core values that define REDEN. He will therefore add value to our Group and guide our expansion in Germany."*

Towards larger agrivoltaic projects

Since 2010 onwards and by working closely with farmers and technical experts, REDEN has developed pioneering solutions for market gardening, arboriculture, horticulture, livestock (cattle, sheep, poultry...) and cereal crops. In creating a synergy between agriculture and solar energy, REDEN's



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agrivoltaic solutions foster the emergence of new agricultural sectors while contributing to revitalise fallow or low-yield land. This approach helps to secure farms while generating career opportunities in this sector.

About REDEN

REDEN is an independent producer of photovoltaic renewable energy, focused on the development, construction and operation of photovoltaic power plants on an international level. Founded in 2008 and headquartered in the south-west of France, REDEN owns and operates 1 GW of installed capacity on 800 sites. Growing steadily since its creation, REDEN employs more than 250 people across nine countries: France, Spain, Portugal, Greece, Italy, Germany, Mexico, Puerto Rico and Chile. Its values of Benevolence, Ethics, Commitment and Professionalism are at the heart of the Group's performance.

Our solutions: ground-mounted power plants, agrivoltaic power plants for livestock and arable farming, agrivoltaic greenhouses, crops and car park shades, photovoltaic and agrivoltaic rooftops, energy storage.

Since July 2022, Macquarie Asset Management (MAM), in a consortium with British Columbia Investment Management Corporation (BCI) and Munich Ergo Asset Management GmbH (MEAG), has been supporting the Group in its growth.

For more information, visit <https://reden.solar>.

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