

REDEN announces the appointment of its Group Development Director

A major player in the development and operation of photovoltaic power plants and energy storage, REDEN has appointed Olivier RENON as Group Development Director. With over 20 years' experience in renewable energies, Olivier's mission is to consolidate REDEN's presence in its existing markets and further expand into Europe.

Roquefort (Agen), 17 October 2024 – Active since 2008 across the entire photovoltaic value chain – development, manufacturing of photovoltaic modules, construction, operation, maintenance and energy storage – REDEN is strengthening its management team by welcoming Olivier RENON as Group Development Director.

Olivier brings a wealth of expertise to accelerate REDEN's roll-out. With more than 20 years' international experience in the management and development of energy generation systems, he will make an effective contribution to reinforce REDEN's position in its existing markets while steering the deployment of its activities into new markets.

"I strongly believe that a sustainable energy transition is an absolute necessity", explains Olivier RENON, Group Development Director at REDEN. "Solar energy combined with storage is a key solution. REDEN's growth plan, its ESG commitments and its photovoltaic and agrivoltaic solutions persuaded me to join this adventure. As a farmers' son, I am particularly convinced of the importance of creating synergies between the agricultural world and photovoltaics. REDEN's long-standing track-record, agronomic knowledge and proximity to numerous players in the sector allow the company to propose smart partnering models to the farming community in harmony with environmental considerations and rural heritages."

Frank DEMAILLE, CEO of REDEN, states: *"I am very pleased to welcome Olivier in our team. His strategic vision and expertise will be invaluable in accelerating our growth in Europe. At REDEN, we remain committed to developing innovative photovoltaic solutions, while placing sustainability, respect for biodiversity and human values at the heart of our projects. Olivier embodies this approach perfectly and his contribution will be essential in strengthening our relationships with all our stakeholders."*

With this appointment, REDEN confirms its determination to remain a leader in the solar industry, while constantly innovating to meet tomorrow's energy challenges.



PRESS RELEASE

About REDEN

REDEN is an independent producer of photovoltaic renewable energy, focused on the development, construction and operation of photovoltaic power plants in France, Spain, Portugal, Greece, Italy, Germany, Mexico, Puerto Rico and Chile.

Founded in 2008 and headquartered in the south-west of France, REDEN owns 1 GW of installed capacity on 800 sites. Growing steadily since its creation, REDEN employs more than 250 people. Its values of Benevolence, Ethics, Commitment and Professionalism are at the heart of the Group's performance.

Our solutions: ground-mounted power plants, agrivoltaic power plants for livestock and arable farming, agrivoltaic greenhouses, crops and car park shades, photovoltaic and agrivoltaic rooftops, energy storage in stand-alone and hybrid configurations.

Since July 2022, Macquarie Asset Management (MAM), in a consortium with British Columbia Investment Management Corporation (BCI) and Munich Ergo Asset Management GmbH (MEAG), has been supporting the Group in its growth.

For more information, visit <https://reden.solar>.

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